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WORLD17
GROUP

www.world17.ca

**INTERNATIONAL BRANDING
INVESTMENT CONSULTANCY**

CONTENTS

4 _ World17 Group CEO Message

5 _ World17 Group

7 _ Our Services

7 _ The Market Researches

8 _ Unified Office Service

8 _ Branding and Marketing Activities Service

9 _ Why Turkey

10 _ Turquality

11 _ Social Responsibility

11 _ World17 Çağrı Kızıl Taekwondo Schools

12 _ S.O.S. Children's Villages Project

13 _ Investments and Projected Investments

15 _ Institutions We Serve

17 _ World17 Group Companies

19 _ World17 Education

21 _ World17 Tours

23 _ Adworld17

25 _ NO17 Interior Design Studio

27 _ World17 Trade Center

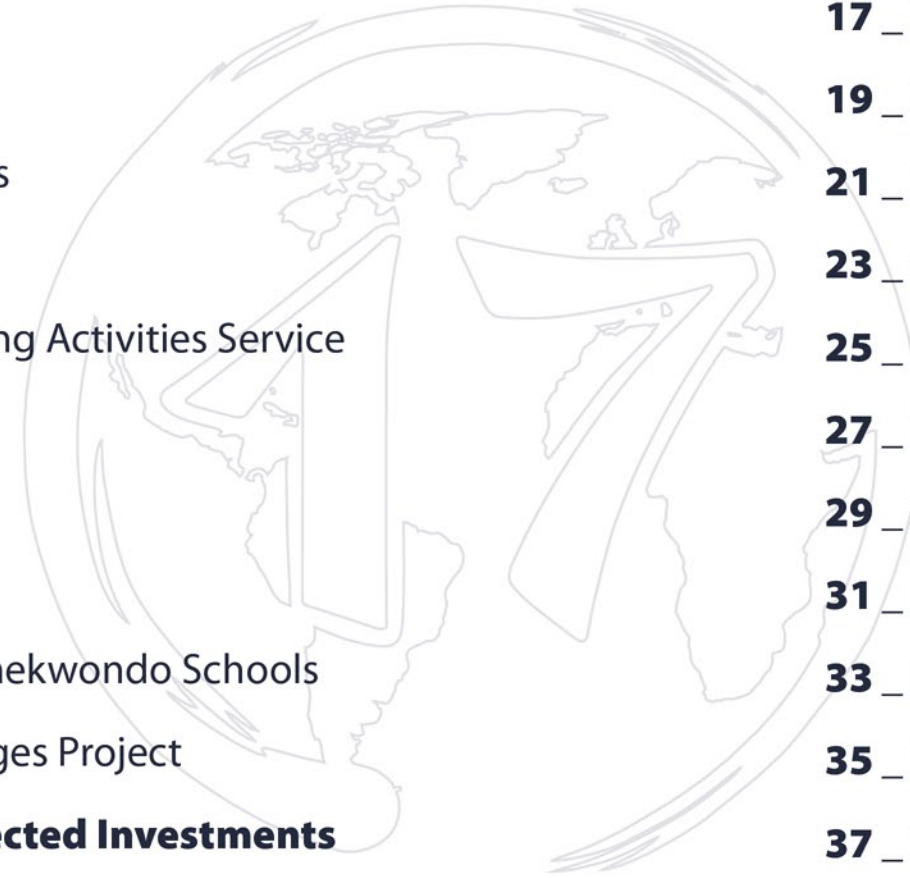
29 _ CODE17

31 _ ABT17 Law & Consultancy

33 _ Branches

35 _ Advantageous World of World17

37 _ World17 Group References





Adam Evren GARIPOGLU
CEO of WORLD17 GROUP



“Let’s Explore Together”

In its early years, World17 aimed to be a bridge between Canada and Turkey, however, we are expanding internationally with our Toronto, Singapore, London, New York, Izmir and Hatay offices. We have come as a company that works in a cosmopolitan structure and brings different cultures together.

We are celebrating our 6th anniversary, and from now on we will be providing services under the name of World17 Group. We started this journey as an investment consultancy and branding company; our continuing efforts have led to the creation of World17 Group where we establish companies all around the world which serve many sectors such as education, software, architectural design, advertising and tourism.

The entrepreneurial spirit is the crucial part of World17 Group. We are steadfastly continuing to make entrepreneurship a part of our corporate culture. Our main objective is to provide value to our investors and employees all by making sure they each accomplish their goals.

We have provided consultancy services to about 114 companies, which has allowed them to achieve their dreams. With our wide range of international business networks, we determine specific strategies for specific sectors. Behind this success lies our understanding of the nature of business in a reliable and solution-oriented manner by determining our short-term and long-term plans. As World17 Group, it is important for us to take initiatives to make positive social changes and create differences. In the steps we take, we act not only for profit, but also with our social responsibility awareness. With this awareness, we support orphans in Kenya and Morocco with S.O.S aid villages. We also provide sponsorship for young athletes successfully representing Turkey in the area of taekwondo.

World17 Group has managed to easily adapt to extreme changes experienced by the whole world with its fast and flexible structure. Our colleagues, their talents, the team spirit, the creativity and our desire to always do the best is our biggest strength.

Thanks to our financial strength, we engage in joint ventures by researching the perfect investment areas. We have built a strong business network in different countries. Hence, we brought together under one roof those who are committed to invest regardless of borders. We will continue to support all our stakeholders by proceeding with courage in line with the vision we planned.

WORLD17 GROUP

World17 is an investment consultancy and branding company based in Toronto. Since its establishment in 2015, it has supported many companies to serve in the international platform.

“Qualified Solutions”

We start a branding process in which a company will make a difference compared to its competitors, it will stand out with its value and quality as well as its cost advantage. In addition, we develop a brand image in the target market.

World17, provides services in many areas from a single source with its sub-companies, and now has been restructured as World17 Group in its sixth year. Over the years, World17 Group has expanded globally and opened offices in Turkey, the United States, England and Singapore. World17 Group continues to grow day by day with its qualified solution partners and dynamic team. As of 2020, it has reached a brand value of \$9.8 million CAD.

World17 Group has made the principle to grow together with the companies within its structure. Our vision is to become a global "market maker" by incorporating companies from every industry to our structure. Our mission is to expand companies who have been successful in their fields primarily to internationally, help them to be a sustainable business and to prepare the required legal infrastructure for this. Exporting goods and services, customs procedures, and legal procedures may differ from country to country and can be a complex and risky situation. In this context, we assist businesses in the establishment process, legal procedures, risk analysis management, market entry strategies, business development, advertisement, social media strategies and human resources management services.

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SERVICES

“Soft Landing”

Adding value to our services is essential for us. We focus on customer satisfaction, reliability and transparency. In accordance with these values, we provide the most effective services with our experts.

Since its foundation, our company has been assisting companies with their establishment, the opening of contact centers, participation in government incentives and international exhibitions.

Knowing the risk of being introduced to new markets, we start our processes by the step you choose to ensure a "soft landing". We provide a reliable business partnership with our consultancy services in every phase.

The Market Researches

In order to see the potential and take measurable risks in the target market, a pre-market research, which includes field research and interpretation of relevant data is the primary action. In the later stages of the process, the scope of the market research study is expanded depending on the company's demands.

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Unified Office Service

In order to reduce the burden cost encountered during the establishment of a company abroad, we offer our customers the option of a combined office service. With this unified office service model, we offer direct office and storage area, employee recruitment, accounting and insurance expenses, office expenses such as gas, electricity, water, phone, etc., without having to pay separate expenditures. For instance, commercial property rentals in many countries require a contract of at least 2 years. We enable the companies to operate in the office that has already been rented by World17 Group, without the need to undertake this burden.

Branding and Marketing Activities Service

As for branding services, we ensure that the reputational value that the companies have gained in their home countries is developed and that the brand is properly positioned in the country where they invest. Additionally, as World17 Group we provide consultancy services to companies for a successful brand building process.



WHY TURKEY

As a Canada-based Turkish company, we follow the trends and needs of the market potential in Turkey onsite. Turkey market through the export advantage of the exchange rate and proximity to the European market is the point of an opportunity for your investments in different sectors.

Turkey

Discover
the potential

TURQUALITY®

Turkey

Turkey is a developing country and a member of G20 countries. With a young and dynamic population, its economy is constantly growing. With its geopolitical location between Europe and Asia, Turkey provides a cost-effective strategy. In this manner, it can be used as a hub for transfers. In addition, Turkey is suitable for ship trade to African and Middle Eastern countries.

While making a strategic foreign investment, low labor costs in Turkey and gains of Turkey's prospering economy should be evaluated.

With our branch office in Turkey, we assess the expectations in this area. Therefore World17 Group familiar with the taxation system and able to understand promising investment areas.

As World17 Group we offer you appropriate solutions and partnerships in Turkey.

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TURQUALITY

As a result of our partnership with Progroup, we are training companies for the Turquality program; on how they can enter and benefit effectively from this program. These companies can benefit from the Government of Turkey's incentive once they enter the Turquality program. We ensure that the companies benefit from the incentives provided at the highest level and in the shortest time possible. We provide services to make sure that government incentives and resources are used in the most effective way.

PROGROUP
ULUSLARARASI DANIŞMANLIK

SOCIAL RESPONSIBILITY

We value the principle of growing together for our community. For this reason, we created volunteer projects in order to build a strong society. We prioritized projects in relations to child development and youth empowerment.

WORLD17 ÇAĞRI KIZIL TAEKWONDO SCHOOLS

As World17 Group, in September of 2020 we partnered with Çağrı Kızıl Taekwondo School to create World17 Çağrı Kızıl Sports where highly promising and talented youths have been gathered. We provide athlete sponsorship to Hacer Akçay, a successful young athlete who is representing Turkey.



“A loving home
for every child”



S.O.S. CHILDREN'S VILLAGES PROJECT

The project was launched in 2013 by our founder Adam Garipoğlu. Initially he used his personal savings for this project then in 2016 he continued to support using the financial resources of World17 Group. This village project brings together orphans aged between 2-12 in Kenya and Morocco with mothers who lost their families, with this project we helped 91 children and 10 mothers to build a new life.



**SOS CHILDREN'S
VILLAGES
INTERNATIONAL**



Mr. Adam with the World17 Çağrı Kızıl Taekwondo school athletes.



Mr. Adam and his wife Ms. Gamze, with Hacer Akçay.

INVESTMENTS AND PROJECTED INVESTMENTS

As World17 Group, we continue to invest in different sectors, from tourism to education, to arts and food, with the most innovative and rational solutions in accordance with the demands of the industry. We coordinate our ongoing and future investments in cooperation and harmony with our expert solution partners which include our investors and employees.

> All of our investments have completed the trademark registration and license acquisition process. All rights reserved.

FOOD - LEAF DÖNER

Döner is a famous dish in Turkish cuisine. In the last century, this dish became popular in Europe, but we want it to be recognized all over the world. Thus, we stepped into the food industry with Leaf Döner. Our goal is to become a top chain restaurant worldwide with its quality and structure.

This project has started operating in 2021 with its first branch located in Toronto and is already standing out from the competition with franchise offers from other countries.



ART - PARTUMXVII

PartumXVII combines the harmony of music and food with the art works of the world's leading artists. We shaped this project with the American Dream, we are confident that PartumXVII will be the favorite of many art lovers. It will be situated in the most beautiful part of the city where visitors will be exploring the art of the world's leading artists while enjoying their delicious food accompanied by acoustic jazz music.



TECHNOLOGY - IT



We are confident that technology will change the current and future balance of power. We, on the other hand, offer fast and effective solutions by increasing the infrastructure speed of our companies with our investments in software. With the investments we make in this field, we minimized the loss of time and increased our strength in every sector.

HEALTH TOURISM - WELLNESS17



Turkey is among the best countries in the world in the sector of health. We offer the best solutions by directing our guests from different countries to our professional health companies. In addition to this, we improve the country's image by hosting hundreds of guests under Turkish hospitality. We have partnered with the world's leading health institutions which offer a high standard of services.

FUTURE PROJECT-RENEWABLE ENERGY



We aim to make investments in renewable energy, which is the most promising energy source for the future. We help companies to invest in energy sources to build wind power, solar power and hydroelectric power plants to reduce carbon footprint. We review investment opportunities from different countries and aim to create projects together with leading companies.

INSTITUTIONS WE SERVE

> Institutions We Provide Trainings and Seminars

MUSIAD

ASKON
ANADOLU ASLANLARI İŞADAMLARI DERNEĞİ



CHAMBERS OF COMMERCE AND COMMODITY EXCHANGES

We organize seminars with business owners through the chambers of commerce and exchanges in various parts of Turkey. The topics of the seminars vary from import and export problems, strategic partnerships to foreign investments.

- > Izmir Commodity Exchange
- > Antakya Chamber of Commerce and Industry
- > Çorlu Chamber of Commerce
- > İstanbul Chamber of Commerce



UNIVERSITIES

To promote a culture of entrepreneurship in schools, we conduct seminars in universities in different parts of Turkey.

- > Namık Kemal University
- > Yalova University
- > Gazi University
- > Atatürk University
- > University of Kocaeli
- > Çanakkale Onsekiz Mart University
- > TOBB ETU University
- > İstanbul Culture University

AWARDS WE WON

- > MNP Future Leaders - 2019
- > Innovative Ideas of The Year - New York Post 2019
- > Sustainable Businesses - Toronto Star Newspaper 2018
- > Dünya Newspaper Young Businessmen Award 2017
- > Turkey Entrepreneurship Awards - Bloomberg 2016
- > Bridge Entrepreneur Award - International Entrepreneurship Foundation 2018

* Written in chronological order.



IN OUR 6TH YEAR WE CONTINUE ON OUR WAY AS WORLD17 GROUP

World17 Group employs 32 employees; each employee has a great impact on our sub-companies from different sectors. We serve several different industries such as educational consultancy, import and export, software, law, interior architecture, advertising and tourism.



OVERSEAS EDUCATION CONSULTANCY



TOURISM AND ORGANIZATION



ADVERTISING AND BRANDING



INTERIOR ARCHITECTURE



IMPORTATION AND EXPORTATION



SOFTWARE DEVELOPMENT AND IT



LEGAL COUNSELING

“Focus on your education, let us find internships and jobs for you!”

World17 Education was established after we realized that students who wanted to study abroad were being misguided by consultancy companies and were lacking to meet the demands of international students. World17 Education is a new generation educational consultancy company. Our motto is to provide accurate, fast and reliable service to students.



World17 Education also helps students to find jobs and internships after completing their education and it has become a pioneer in establishing a sustainable system.

World17 Education has adopted the principle of helping students to build their future with its distinguished team to provide the best service to parents and students.

World17 Education's head office is in Toronto, the main branch is in Izmir, Turkey. We also provide other services in our Istanbul, Hatay, New York, London and Singapore offices.

WHY WORLD17 EDUCATION?

24/7 Support Services

We provide 24/7 support services with our offices located in Canada and Turkey. World17 Education is just a call away.

A Team That Knows Legal Procedures

World17 Education works with a team that has a great understanding of legal procedures and aims to minimize the error margin.

Reliable

World17 Education requires all its employees to have previously studied abroad as we think an international educational consultancy should be able to understand the difficulties experienced by students abroad. We believe that our experiences bring reliability.

Data-Driven Business

World17 Education uses data to drive a more conventional business and sets out with the slogan "Our past is the guarantee of our future".

Working With The Best Schools

World17 Education works in partnership with schools that provide the best education in their field in countries such as Canada, Turkey, the United States, Spain, Germany, England, and Ireland.

Student Coaching Services

We also offer student coaching services which includes but is not limited to, welcoming at the airport, helping with accommodation, helping students to adapt to the city and school, assistance with internship and job applications. We will always help our students with our coaching services in Canada whenever they need it.

Internship and Work

Our internship and study programs are a unique opportunity for those who want to work and plan their future in abroad.

World17 Education offers job and internship opportunities with sub-companies of World17 Group or World17 Group itself.

“OUR SERVICES”

- > Language Education (English, Turkish, Spanish, German, French, Italian)
- > University Education
- > Student Coaching Service
- > High School Education
- > Graduate Programs
- > Education Consultancy
- > Diploma and Certificate Programs
- > Business English
- > Internship and work opportunities with companies that World17 Group partners with
- > Visa Services

WORLD17 EDUCATION
www.world17education.ca
 CA: +1 647 500 35 17
 TR: +90 232 242 72 17

For detailed information about our contracted schools and services



WHY WORLD17 TOURS?

World17 Tours is a company that offers business and personal travel consultancy. Following the request of World17 Group, it was established in 2017 and up until now we have organized more than 20 exhibitions and investment trips and tours in 11 countries. We help you plan and book leisure and business trips by finding engaging activities and special experiences wherever you want to go. We ensure with the airlines and ground services that you have a comfortable travel experience. We remain at your disposal for anything you may need regarding your trips with our worldwide network and experienced team.

NETWORK

If you have the intention of making an investment or a purchase during your business trips you will have the opportunity to do one-on-one meetings with the country's commercial attachés, consuls and with business thanks to World17 Group's network.

24/7 SERVICE GUARANTEED

Our experienced team is always ready to answer your requests.



OUTSTANDING FLEXIBILITY

You're always in control. In order to meet any plan or budget, we can remove or postpone a fee for free of charge within the rules.

QUALITY

You can count on our experience to meet high-quality standards. You will be getting the best service within the platform supported by thousands of comments.



"We are ready to guide you to participate in business travels and international fairs"

There are always new places and new opportunities to be discovered. As a result of our wide network, we are proud to be your travel advisor in providing you with the best discoveries and making distances closer to you.

In this context, World17 Tours with its partners Vipol Tours (Gaziantep) and Trojan Tours (Istanbul) in Turkey ensures successful business trips.



EXPO

WORLD17 TOURS

www.world17tours.com

CA: +1 647 500 35 17

TR: +90 232 242 72 17

For detailed information about our services



"Let's bring your advertisement to international standards"



SERVICES

- > AD photo
- > Advertising film
- > Animation Film
- > Graphic design
- > Corporate identity advertising
- > Corporate communication and advertising strategy
- > Visual management and visual design
- > Content marketing
- > Media relations
- > Project development
- > Web design
- > Mobile application design
- > Social media management

For detailed information about our services



We are a Canadian-based advertising agency which was initiated to serve World Group's clients but continued by serving advertisers in different sectors. "Global branding starts from locally" is our slogan and all our work is made in accordance with the international standards. We are a team which thinks differently, avoids stereotypes, works meticulously, detail-oriented and always aims for the best.

ADWORLD17
www.adworld17.ca
CA: +1 647 500 35 17
TR: +90 232 242 72 17

№17

INTERIOR DESIGN STUDIO

№17

INTERIOR DESIGN STUDIO

WHY NO17 INTERIOR DESIGN STUDIO?

As an architecture office with an international style of management, with our team in Toronto, New York, London, Turkey and Singapore we offer outstanding architectural services. We offer you traditional and modern textures which reflect the spirit of the brand as we know that if a building does not comply with the design standards it will harm the brand perception.

We have come to realize that house designs are increasingly becoming identical designs only because they are in "fashion". We think that this is a matter which needs to be addressed. As a solution, No17 Design Studio creates projects which reflect your unique personality and soul and will make a difference with its online services.



"Sustainable architecture"

Based in Toronto, No17 Design Studio was founded by Gamze Garipoğlu, a young and successful interior designer. Gamze Garipoğlu has designed and implemented many workplaces, houses, restaurants and living spaces, and as of 2019, she is pursuing her career in Canada.

No17 Design Studio offers services with an approach to sustainable architecture by synthesizing the design culture of the east and west while future-proofing the historical lines. We provide consultancy services regarding international rules and regulations on architecture and we aim to prevent your dreams from ending before they start

NO17 INTERIOR
DESIGN STUDIO
www.no17.ca
CA: +1 647 500 35 17
TR: +90 232 242 72 17

For detailed
information
about our
services



WORLD17 TRADE CENTER

WHY WORLD17 TRADE CENTER?

We are a success-driven, flexible, innovative, brave and honest company which respects its values, society and the environment. Our young international team of experts supports companies in branding and sustainable company growth all by maintaining ethical standards.

“Make an impact in the global market with your company”

World17 Trade Center is a commercial formation in the sector of import and export-based in Canada with a team of experts who want to write an innovative and trusting branding story. Under the umbrella of World17 Group, World17 Trade Center aims to guide foreign companies with the objective of trading with Europe, Asia and North America to grow with them. The mission of World17 Trade Center is to help foreign companies who want to promote, sell and brand their products with the aim of dominating markets but are facing difficulties in remote management. The International offices of World17 Trade Center works on eliminating these difficulties.



Services

- > Import and export process management.
- > In-depth research to create the necessary roadmap for positioning and branding the products and companies in the relevant markets.
- > We provide services in customer services management of sales and marketing operations in markets that we exist.

WORLD17 TRADE
CENTER CANADA
www.world17trade.ca
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For detailed
information
about our
services





“Overdose of technology”

CODE17 works to ensure that both SME-scale and large-scale companies have state-of-the-art and responsive software and serves globally. It is a trademark whose motto is "Overdose of Technology", with an energetic and experienced team. It is a selective and exclusive structure which aims to present an independent project-based principle to its customers by opposing the idea of "extremely abundant profit".

WHY CODE17?

Due to the high operating costs and the complexity of the software field, companies which are not operating within the software sector can avoid spending in this area. With our outsourcing services, you can focus on your own company activities by leaving the software, website and system security areas to CODE17.

- > Transparency in service tracking
- > Marginal software development
- > Responsive to customer demands

CODE17 is the reliable companion of the companies that want to use technology continuously with its planned and fast working approach on the path of sustainable growth. It works with a young team that adopts the rules of serving not only in a single field but in every field as a principle, and each of them uses the technology specialized in their field as an overdose. In addition to the services provided at international standards, we offer project-based work opportunities in game development and mobile application design.

SERVICES

Web:

- * Static website
- * CRM, CMS
- * Dynamic website
- * Ethnic and local SEO
- * Web Application
- * E-commerce solutions
- * WordPress
- * WooCommerce

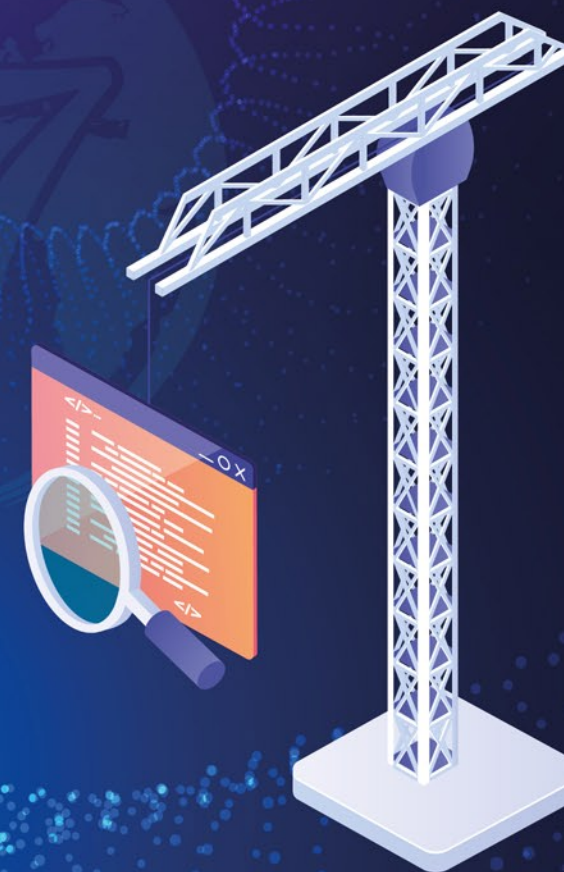
Desktop:

- * .NET C #

- * Python

Mobile:

- * Flutter
- * React Native
- * JavaScript



CODE17

www.code17.ca
CA: +1 647 500 35 17
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For detailed
information
about our
services





ABT17 LAW & CONSULTANCY



We provide consultancy services for corporations such as the articles of incorporation, general assembly, the board of directors, opening and closing of branches, actions of managers, internal regulations, staff recruitment, purchase of goods and services, compliance with the legislation on personal information protection and conducts lawsuits in cooperation with financial advisors regarding financial issues. ABT17 Law and Consultancy also tracks the non-routine cases of the companies, which will significantly affect the future of the company in terms of quantity and content.

ABT17 Law and Consultancy provides continuous consultancy and litigation services in order to minimize consumer problems resulting from the commercial businesses in real estate and to eliminate the issues with a focus on consumer satisfaction.

ABT17 Law and Consultancy is an innovative and developing law firm which provides world-class legal services to its Turkish and foreign clients. ABT17 Law and Consultancy lawyers have significant experience in both consultancy and litigation and have a comprehensive knowledge of the judicial system.

ABT17 Law and Consultancy is a law firm situated in İstanbul, the finance capital of Turkey. ABT17 Law and Consultancy continues its work in various fields of law with its dynamic team which consists of reputable lawyers and consultants.

SERVICES

ABT17 Law and Consultancy provides services in English and Turkish in all legal matters that may be needed in the process of the establishment of a business enterprise to its liquidation.



ABT17 Law and Consultancy provides consultancy and training services to many enterprises about individual and collective labor law and represents companies in the court to resolve disputes that arise. Moreover, we actively support companies in establishing the necessary relationships in the world of business verbally and written.

ABT17 Law and Consultancy provides information and litigation services to famous politicians and artists about the press law, intellectual property law and protection of personal rights. We also prepare the required contracts regarding intellectual property.

We have achieved successful outcomes in courts in Turkey. ABT17 Law and Consultancy's solid legal knowledge ensures that the litigation processes are directed in the best way and results are obtained in accordance with the expectations of the clients

ABT17 LAW
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**For detailed
information
about our
services**



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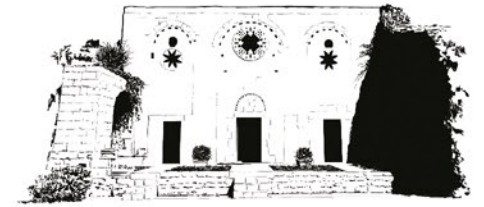
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ADVANTAGEOUS WORLD OF WORLD17

The advantages of working with World17 Group are an opportunity to move your business forward. Thanks to the privileges provided by our solution partners, you will always be one step ahead.



Your solution partner in your financial affairs



Your solution partner in your insurance needs

SELECTCOM

Your solution partner for your telecommunication needs for your business



Active follow-up of the legal updates determined by the Government of Canada.

Your solution partner in your transportation needs



Your solution partner for in-company management systems



Your solution partner for reliable results in your collections



Your solution partner in e-mail marketing



Your solution partner in in-company training



WORLD17 GROUP REFERENCES



Ebury



Penti



SickKids®



DAMAT
TWEEN





WORLD17
GROUP



“Let’s Explore Together”
“Let’s Explore Together”



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